



Fifth International Symposium on Block and Sublevel Caving



2022 | Adelaide, South Australia

SPONSORSHIP OPPORTUNITIES

Caving 2018
Vancouver
sold out!
Book now
to avoid
disappointment

BACKGROUND

The Block and Sublevel Caving Symposia provide a platform for mining companies to be kept informed of the latest technological developments from caving research carried out by industry and academia.

The Australian Centre for Geomechanics, a not-for-profit mining research organisation at The University of Western Australia, looks forward to hosting the Fifth International Symposium on Block and Sublevel Caving in Australia in 2022.

This follows previous symposia held in Vancouver in 2018, Santiago in 2014; Perth in 2010; and Cape Town in 2007.

As noted by J.Jakubec, SRK Consulting (Canada) Inc.,

“There are over 50 cave mining projects in various stages of studies of development around the world. Despite the fact that the cave mining method is more than 100 years old, it is only within the past 20 years that this mass mining method has spread from initial cave mining centres to six continents”. It will be of remarkable industry interest to see how many caving operations are being undertaken in 2022!”

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this symposium to local and international professionals via:

- Internet marketing – promotion via the dedicated symposium website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

PRINCIPAL SPONSOR**

(one package available)

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional DVD. The DVD content is subject to ACG approval.
- Opportunity to present a 3 - 5 minute speech during the symposium plenary session or symposium dinner.
- Three complimentary registrations, which includes full admittance to the Fifth International Symposium on Block and Sublevel Caving.
- Six complimentary registrations for the symposium dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one symposium morning session and lunch.
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Company logo to appear in the symposium proceedings – printed and online repository (Caving 2022).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for Caving 2022 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Caving 2022 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

TRADE EXHIBITOR **

(limited packages available)

AU \$8,600*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the Fifth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$7,250*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected symposium promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the Fifth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Hyperlinked company logo on symposium sponsor web page.
- Hyperlinked company logo on symposium website, and ACG shop web page, directing people to online Caving 2022 papers page, post symposium.
- During the symposium, and post symposium, industry will be able to openly and freely access the symposium papers from the ACG Online Repository.
- Hyperlinked company logo on symposium papers page.
- Acknowledgement of Open Access Sponsor status in symposium onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-symposium, providing them with the link to the Caving 2022 papers web page
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

MAJOR SPONSOR**

(limited packages available)

AU \$14,300*

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the Fifth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one symposium session.
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Acknowledgement in the symposium proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Caving 2022 Symposium electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

** The ACG reserves the right to alter the trade exhibition floor plan.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

WIFI SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on symposium website.
- Company branding between symposium sessions.
- A copy of the authorised event delegate list.

SYMPOSIUM DINNER SPONSOR

(one package available)

AU \$21,500*

- Acknowledgement of Symposium Dinner Sponsor status.
- Eight complimentary tickets to symposium dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the symposium dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the symposium dinner (prize supplied by sponsor).
- One insert into symposium delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list, with contact details.

BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor).
- One complimentary registration, which includes full admittance to the Fifth International Symposium on Block and Sublevel Caving.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on symposium website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$5,750*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the Fifth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Two dinner registrations (for sponsoring company representatives already registered for the symposium) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on symposium website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list, with contact details.

SPECIAL SPONSORSHIP PACKAGES

- | | |
|--------------------------------------|---|
| • Pens
AU \$4,300* | (supplied by sponsor)
(one package available) |
| • Pads
AU \$4,300* | (supplied by sponsor)
(one package available) |
| • Delegate Bag Insert
AU \$4,300* | (supplied by sponsor)
(limited packages available) |
| • Lunch
AU \$4,300* | (three packages available) |
| • Name Badge Lanyards
AU \$4,300* | (supplied by sponsor)
(one package available) |
| • Refreshment Break
AU \$3,000* | (limited packages available) |

SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

* Australian Goods & Services Tax (GST) inclusive.

SPONSOR/EXHIBITOR APPLICATION

Fifth International Symposium on Block and Sublevel Caving 2205

SPONSOR/EXHIBITOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____
Australian companies only

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Ph/Mob _____ Fax _____

*Email _____

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____

SPONSOR/EXHIBITOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and the ACG will send you an invoice.

PO#: _____


Please forward full purchase order to events-acg@uwa.edu.au

PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor|exhibitor terms and conditions please visit
www.acgcaving.com/sponsor

Please complete and return this form to: **Australian Centre for Geomechanics**

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